

AFTERGLOW FILM FESTIVAL VENDOR INFORMATION

When?

Saturday October 8th 2016
10 am - 6 pm
8 am - Vendor check-in & Set up
5 - 6 pm - Vendor pack-up & Takedown
(also – there is a Mystery Improv Show
Friday, Oct 7th.)

Why?

To support local artists and authors,
small businesses and craftsmen, to
encourage community fellowship
& to spark innovation & downtown
revitalization.

Where?

Downtown Grenada, MS
GPS: 97 First St, Grenada, MS 38901

Vendor Fee:

\$25 for one artist booth space
\$15 for one author booth space

Juried Art Fee:

Additional \$10 per piece
(cash, debit/credit or paypal)

Deadline for Entry:

August 18th 2016

GENERAL INFORMATION:

Approximately 100 spaces will be available for the varied selection of fine art and crafts Exhibits as well as authors. Designated streets will be blocked to accommodate the festival. Food trucks and a beverage court will serve a tempting array throughout the day. Live music will play, workshops will inspire and the films shown will feature works from around the world!

AMENITIES AND SERVICES:

- Vehicle access to the Festival site, as well as easy dolly access during set up/teardown.
- Free parking.
- Access to restrooms

MARKETING:

The Afterglow Film Festival in Grenada, MS markets throughout the state & region, resulting in several feature articles, social media presence, as well as regional TV & radio coverage.

Major marketing pieces include:

- Afterglow Festival Event Guide: lists each vendor by media, booth & alphabetically.
- Ad space available for purchase.
- The Afterglow Festival will feature different participating vendors on our website, Facebook, and Instagram feeds. Images of artists work, brief artist statements and links to artists' websites will be available on the Afterglow Festival website.

RULES & REGULATIONS:

1. Applicable vendors must be arts based. (Ex: homemade goods, crafted items, 2D art, jewelry). Commercial products will not be permitted.
2. Space is limited and will be granted on a first come / first serve basis.
3. Vendors are asked to be set up by 10 am and are not permitted to pack up prior to 5:00 pm unless authorized to do so by event personnel.

4. The Afterglow Film Festival is an outdoor event. All vendors will be assigned a space within the parameters of the lot.
5. Booth size: Vendors are asked to plan for a space that measures roughly 10' x 10', although some spaces may vary based on location. Please submit any special requests with application.
6. Booth Furnishings: All vendors must furnish their own tents, tables, chairs and display equipment as needed. No booth furnishing will be on site unless prearranged with AFF staff.
7. Electricity: Vendor spaces will not be equipped with electricity
8. The events are held rain or shine, and will only be cancelled in the event of severe weather, at the discretion of AFF. There is no rain date.
9. The Afterglow Film Festival reserves the right to change location, dates or hours, or to cancel the operation of the scheduled event at any time and without prior notice to the vendor. AFF will make all reasonable efforts to provide advance notice to the vendors of any changes or cancellations.
10. NO space can be shared, but a single artist can purchase more than one 10' x 10' booth space. A "multi-person" team producing a single product may qualify as a single exhibitor. Please notify AFF for more information.
11. Event vendors may not hawk, peddle, sell or advertise their wares outside of designated areas.
12. Vendors must return their area to pre-Festival conditions.
13. Vendors are permitted to unload items from their vehicles near their designated space, and will be asked to promptly move their vehicle to another parking location off the square.
14. Event personnel will be stationed in the event area beginning at 8:00 am and will remain until 9 pm.
15. All vendors are required to complete the attached application/liability release.
16. If there arises a situation that renders you unable to participate in the event, please notify event organizers immediately. Vendor cancellations made the week of the festival will forfeit all monies paid to the festival.
17. All products will be displayed in a clean and safe manner. AFF urges exhibitors to demonstrate when possible.
18. All vendors shall exhibit in a professional manner, always. This is a family-oriented festival for spectators of all ages, and the work exhibited must be in keeping with this atmosphere. The festival reserves the right to remove work that it deems inappropriate.

SALES & COMMISSIONS

A 7% sales tax must be paid on all sales; no commission is charged. Your vendor application/liability release and all applicable fees MUST be received by the Afterglow Film Festival no later than August 18th at 4 pm. Any vendors whose paperwork has not been returned by the is date will not be included in any printed materials. Return your application EARLY! Applications received sooner will receive media recognition as marketing for the event. We encourage participants to help promote the event via social media and word of mouth.

For more information, please contact:

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